Content Changes & Additions

- **New Chapter - Poland Case Study**
  - Impact of 5 Years of Work
  - Prime Minister's Office and Others
  - Evaluation Professionals
- **Brain Research**
  - Why Idea Mapping Works
  - Roger Sperry's Nobel Prize Winning Research
- **Examples**
  - Idea Maps on the same topic can look drastically different.
  - Current version discusses, but doesn't show examples.
- **Chapters 6, 7 & 10 -** Deleting Maps and Replacing with New Based on:
  - Impact & Variety of Applications
  - Visual Appeal
  - Company Name & Level w/in the Organization
  - Examples From Certified Idea Mapping Instructors
  - New Chapter on Teachers & Students using Idea Mapping
- Miscellaneous
  - QRC
  - Previous 2012 Requested Changes
- COLORED Idea Maps
- Endorsements
  - Add
    - Eliminate Unknown
    - Daniel Pink
    - Tim Ferriss
    - Joshua Foer
- **Chapter 4 Additions**
  - Add Examples of Idea Maps Primarily Using Images.
- **New Chapter on Teachers Teaching & Students Using Idea Maps**
  - Subtopic
  - Subtopic