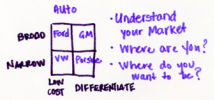


Jack Welch.mmp - 5/25/03 - Sandra L. Dietrich - gad27@comcast.net



Keys to Business Success

1. Share of Market
2. Relative Product Quality
3. Investment Intensity (According to Pimm Research)



Values

- Simple
- Self Confidence
- Speed