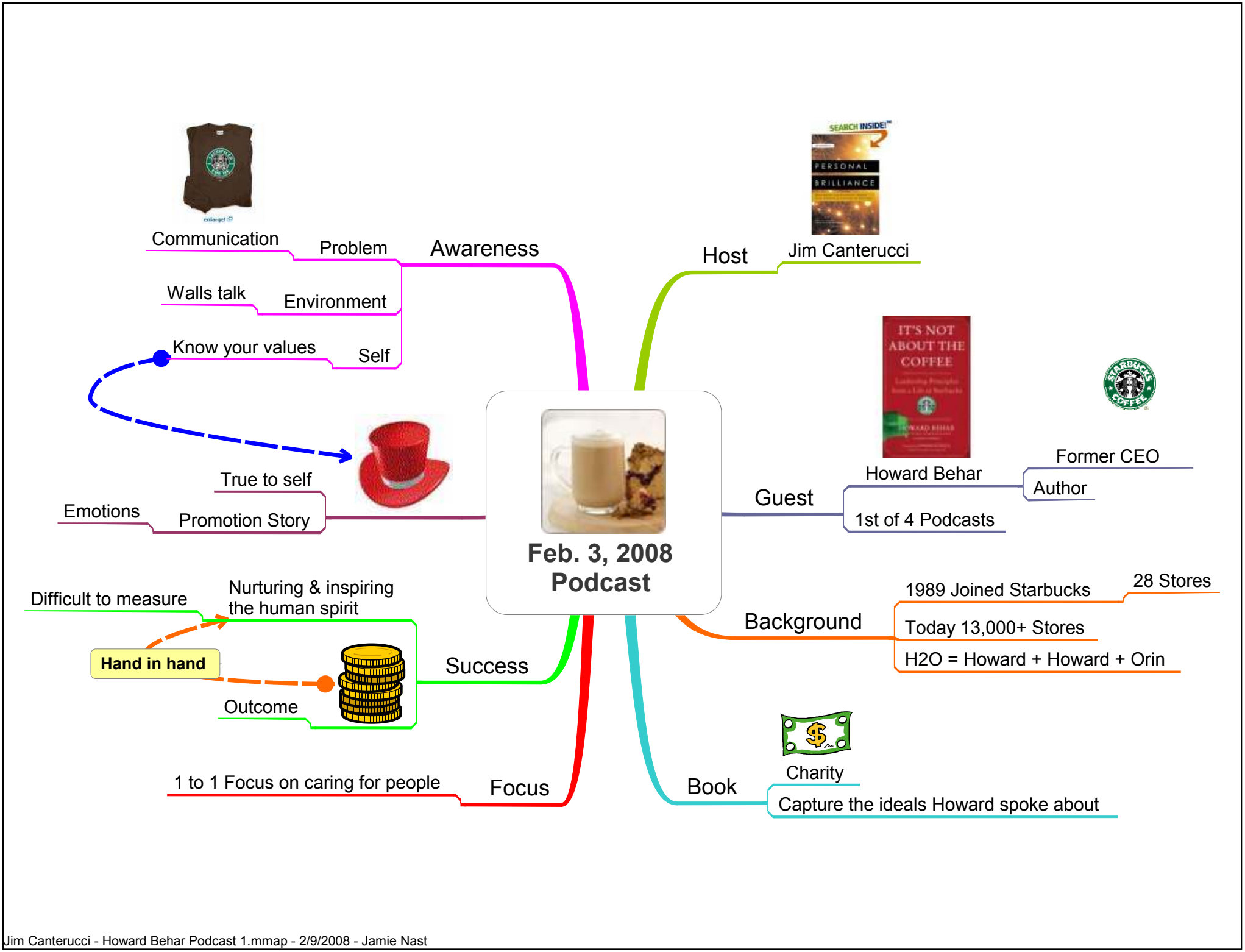
Feb. 3, 2008
Podcast
Awareness
Communication
Problem
Walls talk
Environment
Know your values
Self
True to self
Emotions
Promotion Story
Host
Jim Canterucci
SEARCH INSIDE!
PERSONAL
BRILLIANCE
Guest
Howard Behar
Former CEO
Author
1st of 4 Podcasts
IT'S NOT ABOUT THE COFFEE
Background
1989 Joined Starbucks
28 Stores
Today 13,000+ Stores
H2O = Howard + Howard + Orin
Book
Charity
Capture the ideals Howard spoke about
Focus
1 to 1 Focus on caring for people
Success
Nurturing & inspiring the human spirit
Difficult to measure
Hand in hand
Outcome